

Country: CHINA (PRC)
TOTAL ALL CHINESE ARRIVALS TO THE U.S.

TRENDS IN ARRIVALS (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	249	232	226	157	203	270	320	71
% Change	30%	-7%	-3%	-30%	29%	33%	19%	28%

TRENDS IN RECEIPTS (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts ¹	\$1,424	\$1,326	\$1,185	\$858	\$1,115	\$1,534	\$2,073	\$649
% Change	50%	-7%	-11%	-28%	30%	38%	35%	46%
Travel Receipts (at U.S. destinations)	\$1,120	\$1,012	\$958	\$690	\$894	\$1,181	\$1,642	\$522
Passenger Fare Receipts (on U.S. carriers)	\$304	\$314	\$227	\$168	\$221	\$353	\$431	\$127

SELECTED TRAVELER CHARACTERISTICS (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change ²
Travel Agency	34%	38%	-4 pts.
Airlines Directly	26%	21%	5 pts.
Corporate Travel Department	22%	24%	-2 pts.
Personal Computer	14%	16%	-2 pts.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change ²
Business/Professional	60%	54%	6 pts.
Visit Friends/Relatives (VFR)	14%	23%	-9 pts.
Convention/Conference	13%	8%	5 pts.
Leisure/Rec./Holidays	8%	8%	-1 pt.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Business/Professional	63%	55%	8 pts.
Leisure/Rec./Holidays	34%	33%	2 pts.
Visit Friends/Relatives (VFR)	28%	39%	-12 pts.
Convention/Conference	16%	13%	3 pts.
NET PURPOSES OF TRIP:			
Business & Convention	74%	65%	10 pts.
Leisure & VFR	54%	59%	-5 pts.

Transportation Types Used in U.S.: (multiple response--top 4 of 8)	2006	2005	% Point Change ²
Airlines in U.S.	47%	46%	1 pt.
Taxi/Cab/Limousine	47%	42%	5 pts.
Company or Private Auto	40%	45%	-6 pts.
Rented Auto	27%	30%	-3 pts.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change ²
Shopping	90%	89%	2 pts.
Dining in Restaurants	82%	83%	-1 pt.
Sightseeing in Cities	53%	49%	5 pts.
Visit Historical Places	45%	42%	3 pts.
Casinos/Gambling	29%	24%	5 pts.
Amusement/Theme Parks	25%	31%	-6 pts.
Visit National Parks	25%	28%	-3 pts.
Cultural Heritage Sites	24%	21%	3 pts.
Visit Small Towns	23%	24%	-1 pt.
Art Gallery/Museum	18%	24%	-6 pts.

Country: CHINA (PRC)
TOTAL ALL CHINESE ARRIVALS TO THE U.S.

SELECTED TRAVELER CHARACTERISTICS	2006	2005	% Point Change or % Change ²
Advance Trip Decision Time (mean days)	45	47	-2 days
Advance Trip Decision Time (med. days)	30	30	0 days
Prepaid Package	15%	13%	2 pts.
First International Trip to the U.S.	36%	37%	-1 pt.
Length of Stay in U.S. (mean nights)	24.6	30.0	-5 nights
Length of Stay in U.S. (median nights)	11.0	12.0	-1 night
Number of States Visited (% 1 state)	46%	41%	4 pts.
Average Number of States Visited	2.1	2.1	0 states
Hotel/Motel (% 1+ nights)	84%	79%	6 pts.
Average # of Nights in Hotel/Motel	13.3	13.2	0 nights
Travel Party Size (mean # of persons)	1.4	1.4	0 persons
Gender: % Male	77%	74%	3 pts.
Household Income (mean average)	\$63,500	\$50,400	\$13,100
Household Income (median average)	\$35,200	\$32,200	\$3,000
Average Age: Female	36	38	-1 year
Average Age: Male	39	38	1 year

VISITATION TO U.S. DESTINATIONS ³	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
No destinations meet the minimum sample requirement.				

Notes:

- (1) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
- (2) Percentage-point and percentage changes are based on non-rounded data.
- (3) Only census region, state, and city destinations having a sample size of 400 or more are displayed.
Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website:
<http://tinnet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to:
<http://www.tinnet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

Publication Date: June 2007